



PARENT EXPERIENCE FEEDBACK FORM

At Inspire Careers LLC, we strive to provide a completely positive experience for everyone we serve. It is important that we know the quality of your experience and we would very much appreciate your feedback to help us continually fine-tune our service offerings and delivery to help us exceed our client’s expectations.

As a parent of a participant in the Inspire Careers Student Professional Launch Program™, please tell me....

Overall, how did the program meet your expectations for the services Brian received?

Exceeded my expectations Met my expectations Did not meet my expectations

Please explain:

Why did you agree to have Brian participate in this program originally and were your original expectations met?

The tech slowdown after the pandemic, especially at entry levels, which recovered more slowly, meant that employers and recruiters had staggering numbers of applicants for relatively few position. This forced them to eliminate applicants from the running for some pretty arbitrary reasons. The key was to catch their attention. Even someone well versed in web development such as Brian does not know all the important ways tech connects people and jobs. There’s an entirely new skill set that I never used in my youth, going well beyond regular resume tweaking (although the latter is still important in showing the relevancy of your experience to the requirements of a given position and is something Cathy excels in.) You have to match your resume, the links inside it, and the stated expectations of job posts in order to connect effectively with employers and recruiters. Cathy is very sophisticated in how that works. Cathy is also very helpful in time management with her spreadsheets that help you track your progress and not duplicate efforts needlessly. This is crucial when you are having to send vast numbers of applications, study (which you must as tech interview are written or oral exams with many stages), and follow up properly with each contact.

How did you feel Brian’s résumé compares with other résumés you have seen?

Although tech is generally more flexible about focusing on what you know more than what you’ve done, still if, like Brian, you have missed that “internship to first job” pipeline for any reason — transferring colleges, pandemic, etc. you are still shut out to a degree.

Do you believe the financial investment was worth the result? Please explain.

Most definitely. The longer anyone stays unemployed, the more there is a perception of a “gap,” even if you are staying productive in your field. This has both short term and long term implications that affect your career, personal life, and both physical and mental health. As I shared with Cathy at one point, there are some people who are

downright nasty in their attitudes towards the unemployed and others who, while not mean, have no understanding of the mechanisms of unemployment. It's important to "stop the bleeding" in this situation.

How would you describe the impact Brian's participation in this program had on his overall confidence and well-being?

Cathy keeps the process both positive and action oriented. She has a good sense of prioritizing items on the action list while helping the applicant stay motivated and connected to why they love their work in the first place.

Would you recommend this program to a family member, friend, or neighbor? Yes! _____ Why? Or Why not? (Please see above.)

Please provide your overall feedback and thoughts about the program and partnership Brian received and mention anything I may not have asked specifically about.

The fee structure makes sense for all involved. Rather than a money back guarantee in a process Cathy cannot control, especially in the economy we had following the pandemic, there is a commitment to stay with it til the applicant finds the stated job. I like that commitment as other people, albeit well meaning, would sometimes say, "Oh well, maybe he should just give up on tech." Cathy was never one of those voices. The structure also ensures that Cathy is putting her knowledge and efforts into people who are as committed as she is, that is, people who are determined to reach their career goal, however much effort and how long it takes.

Thank you for taking the time to share your feedback!

Name: Kristine K. Slaughter _____ Date: 10/3/24 _____